

B.B.A. Semester - 1 (CBCS) Examination
Nov/Dec - 2022 (OLD COURSE)
FUNDAMENTALS OF MANAGEMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.-1 Define term 'management'. Discuss any ten features of modern business management. (14)

OR

Que.-1 **Discuss:**
A. Managerial Role (Views of Mintzberg)
B. Skills of professional managers

Que.-2 Describe planning process. (14)

OR

Que.-2 **Explain:**
A. External planning premises.
B. Relation among planning, forecasting, and decision-making.

Que.-3 What is organising? Discuss steps in organising process. (14)

OR

Que.-3 **Explain following terms:**
A. Organisation chart
B. Committee organisation
C. Authority
D. Virtual organisation

Que.-4 Write a descriptive note on functions of staffing. (14)

OR

Que.-4 **Write Notes:**
A. Features of leadership
B. Features of communication

Que.-5 What is controlling? Explain importance of controlling. (14)

OR

Que.-5 **Discuss:**
A. Controlling process in brief.
B. Modern techniques of controlling (Any Five)
